

PLRB

Claims Conference
WEBINAR SERIES

JUNE - JULY - AUGUST

Sponsorship
Application

NAME/TITLE (of contact person or staffing person)

PHONE NUMBER(S) (Local and toll free)

COMPANY/ORGANIZATION (Sponsor)

FAX NUMBER(S) (Local and toll free)

STREET ADDRESS/P.O. BOX

E-MAIL

CITY/STATE/ZIP CODE

WEB URL (Location/Address)

Check your Selection

Reduced Sponsorship Pricing for July and August Webinars

See Page 3 for Sponsorship Benefits Detail

- I am purchasing a **Platinum** Sponsorship at the **PLRB Affiliate Member** rate of **\$3,250**.
- I am purchasing a **Platinum** Sponsorship at the **Non Member** rate of **\$3,550**.

- I am purchasing a **Gold** Sponsorship at the **PLRB Affiliate Member** rate of **\$2,000**.
- I am purchasing a **Gold** Sponsorship at the **Non Member** rate of **\$2,250**.

Method of Payment: I am paying by: Check Visa MasterCard American Express Discover

CC Account Number _____ Exp. Date _____ Security Code _____

Name as it appears on Card _____ Signature _____ Date _____

Billing Address _____ City, State, Zip _____

Email completed form to Ella Heflin at eheflin@plrb.org or fax to 630-724-2260.

If you are paying by check, please mail your payment to:

Property & Liability Resource Bureau
Department 4984
Carol Stream, IL 60122-4984

AGREEMENT

Sponsor agrees to comply with the Terms, Conditions, Rules, and Regulations as outlined on the following pages. This application becomes a contract after being signed by the Sponsor and accepted by PLRB. *To obtain the affiliate rate, your company must be an affiliate at time of signing and at the time of the Claims Conference Webinar Series.*

This sponsorship is authorized by:

SPONSOR NAME _____

TITLE _____

SIGNATURE _____

DATE AUTHORIZED/SIGNED _____

Accepted by PLRB: _____



Any personal information provided here will be used for purposes of arranging and fulfilling this agreement and running the conference. We may also use it to contact you about upcoming PLRB opportunities. PLRB does not sell your information to others for marketing. See our Privacy Policy for more details.

___ Check if you don't want to ever be contacted about PLRB events and activities.

2021 Claims Conference Webinar Series
Sponsorship Opportunities
RELEASE OF LIABILITY

Sponsor agrees to defend, indemnify, and hold harmless PLRB from any Sponsor's liability that should arise.

Sponsor's liability shall include all losses, costs, damages, or expenses arising from any occurrences to any person or persons, including the Sponsor, its agents, employees and business invitees which arise from or out of the Sponsor's activities.

NAME

TITLE

COMPANY NAME

Sponsor Directory Description

Describe (in 35 words or less) the services your business provides for inclusion in the *PLRB Claims Conference Webinar Series Sponsorship Directory*. You may attach a separate page with your company's description.

2021 Claims Conference Webinar Series

1. **Management and Supervision** The PLRB Claims Conference Webinar Series shall be governed by these Terms, Conditions, Rules, and Regulations, as well as the terms of the Application issued by the Property & Liability Resource Bureau (PLRB).
2. **Privacy** Individuals participating in the event have rights to privacy under the law including the right to object to the use of their information as well as other rights. Sponsor agrees to comply with those laws and assist PLRB in meeting its obligations under such privacy laws where personal information is shared by PLRB with Sponsor.
3. **Platinum Sponsorship**
Affiliate Members
\$3,250
Non Members
\$3,550
 - a. Unique Sponsorship landing page, **accessed from the Claims Conference Webinar Series website** that includes company description, contact information, link to sponsor video, and the option to post an interactive case study. The landing page will be available before and during the entire June-August Claims Conference Webinar Series.
 - b. Exclusive sponsorship of 1 educational session with organizational logo placed on Sponsor slide and title slide of sponsored webinar; (30) educational sessions are available to sponsor-----see attached list.
 - c. During the pre-webinar waiting period, sponsor can present a 2 – 3 minute taped or live presentation focused on the services of their organization
 - d. Verbal recognition at the beginning of the sponsored webinar by PLRB host.
 - e. Email blast promoting sponsored webinar, which will include a link to Claims Conference Webinar Series website.
 - f. PLRB will help facilitate interactions with attendees by providing a link to schedule a meeting with sponsors.
 - g. Recognition in PLRB's Claims Conference Webinar Series website and online Sponsorship Directory.
 - h. (6) Individual complimentary webinar registrations to any of the webinar educational sessions.
 - i. Company logo displayed in the email promotion of the Claims Conference Webinar Series to 25,000 member company representatives.
 - j. Company logo displayed on Claims Conference Webinar Series website linked to sponsor's Company website.
 - k. Sponsorship recognition included on the recorded version of the webinar saved to PLRB website.
 - l. PLRB is developing a "Passport" activity which will encourage attendees to visit sponsor's Unique Sponsorship page.
4. **Gold Sponsorship**
Affiliate Members
\$2,000
Non Member
\$2,250
 - a. Recognized as a Gold sponsor on the Claims Conference Webinar Series website.
 - b. Verbal recognition as a Claims Conference Webinar Series sponsor at the beginning of each educational session.
 - c. Organizational logo displayed on Sponsor slide shown at each individual educational webinar.
 - d. Company logo posted on Claims Conference Webinar Series website linked to sponsor's Sponsorship Page. The Sponsorship page will be available before and during the entire June-August Claims Conference Webinar Series.
 - e. (4) Individual complimentary webinar registrations to any of the webinar educational sessions.
 - f. Company logo displayed in the email promotion of the Claims Conference Webinar Series to 25,000 member company representatives.
 - g. Recognition in PLRB's Claims Conference Webinar Series online Sponsorship Directory.
 - h. PLRB is developing a "Passport" activity program to encourage attendees to visit sponsor's Sponsorship page.
5. **Advertising by Others** The Functions are limited to those persons, firms, and organizations that have contracted and paid for sponsorships. No other persons, firms, or organizations will be permitted to demonstrate a product, solicit orders, or distribute advertising materials at the Claims Conference Webinar Series.
6. **Assignment of Sponsorship** Sponsor may not re-assign this contract or allow any other person or organization to use any part of the sponsorship without written permission from PLRB.

7. **Impossibility** The performance of this agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, impractical or impossible to hold a successful meeting or to provide the facility. This agreement may be terminated without penalty for any one or more such reasons by written notice from one party to the other.
8. **Cancellation by Sponsor** In the event the sponsor cancels prior to May 1 of the year of the event, PLRB will refund 50% of the sponsor fee if requested in writing by sponsor on or before May 1. There will be no refunds for requests received after May 1 of the year the event was scheduled. PLRB will not be liable for other expenses the sponsor might incur due to such cancellation.
9. **Cancellation by PLRB or Inability to Hold Webinar Series:** If PLRB cancels the Webinar Series on or before June 1 of the year of the event, or if on or before that date, causes beyond the control of PLRB arise which prevent the planned holding of the Webinar Series, the sponsor will be refunded 100% of its sponsor fee. PLRB will not be liable for any other expenses the sponsor might incur.
10. **Sponsorship** PLRB reserves the right to modify at any time the details of the sponsorship when such modification is for **the overall benefit of the function.**
11. **Application on Acceptance** Acceptance of an application does not mean endorsement by PLRB of the applicant's service or product. Rejection of the application does not imply disapproval of the applicant's service or product.
12. **Sponsor Conduct** PLRB has the authority to prohibit any sponsor's conduct from continuing, if at any time the purpose and character of the Function is jeopardized by the continuation of the sponsor conduct. In the event of a sponsor discontinuation order, PLRB will not be liable for any refund of the sponsor fees.
13. **Special Assistance/ADA Compliance** In compliance with the American with Disabilities Act, all Sponsor personnel needing special assistance should contact PLRB with their requests.
14. **Interpretation/Choice of Law** PLRB has total authority of interpretation and enforcement of these Terms, Conditions, Rules, and Regulations and reserves the right to amend them at any time for the benefit of the functions. Sponsors and their representatives who violate these Terms, Conditions, Rules, and Regulations or who, in the opinion of PLRB, conduct themselves unethically, may be dismissed from the function without refund or other appeal and may be excluded from participation in future Conferences and PLRB functions.

Should either party resort to litigation or any form of alternative dispute resolution, the parties agree that the jurisdiction, venue and choice of law shall be DuPage County, Illinois.
15. **Raffles** Because raffles, sweepstakes and lotteries are generally prohibited by law, Sponsors are prohibited from holding raffles, sweepstakes or lotteries at PLRB events including the Claims Conference Webinar Series. Furthermore, any giveaways to attendees, including attendees who may participate in a lawful game of skill, must be of *de minimus* value (\$25.00 or less).
16. **Entire Agreement** This Agreement contains the entire agreement between PLRB and Sponsor, and there are no other promises or conditions in any other agreement oral or written. This Agreement supersedes any prior written or oral agreements between PLRB and Sponsor.
17. **Severability** Should any provision of this Agreement prove to be invalid or unenforceable for any reason, the remaining **provisions** shall continue to be valid and enforceable.
18. **Hold Harmless** The Sponsor assumes the entire responsibility and liability for losses, damages, and claims arising out of Sponsor's activities.