

Paul Cousineau started his career as a service provider to the insurance industry in 2001 when he signed up as the Master Franchisor for CRDN operating in the UK. While setting up the company, Paul spent a year learning the insurance industry through friends and colleagues who worked in the industry including restorers, adjusters, brokers and insurers based in the heart of the financial district in London.

In 2002 CRDN UK was launched and over the next 2 years the franchise network developed, and the brand was established. In 2004, the CRDN UK Network were rewarded for their efforts by winning the converted "Service Provider of the Year" accolade at the British Insurance Awards ceremony, held at the Royal Albert Hall in London.

In 2011, Paul moved on from the industry to work as a consultant in Europe and the Middle East before returning to the CRDN family in 2013, only this time here in the United States.

Today, Paul is leading the CRDN Network into the world of "Commercial and Industrial Content Restoration" as well as managing the day-to-day business of leading the sales team at the largest CRDN franchise in the country operating in Michigan and NW Ohio.