

## Brandon Donatelli

With over 25 years of experience in the insurance industry, Brandon A. Donatelli commenced his career in 1996 with the Allstate CAT team. After dedicating 13 years to the fire service, he ventured into entrepreneurship, establishing a successful restoration and catastrophe response company in the northern IL market. In 2007, Brandon transitioned to managing his business full-time, overseeing large-scale loss and high-rise flood and fire incidents until he successfully sold the enterprise in 2012.

Following the sale, he founded a consulting company catering to the restoration and insurance adjusting sectors. In 2019, Brandon took on the role of a subject matter expert at Matterport, swiftly progressing to Global Insurance Director. There, he collaborated with a technology team to formulate a go-to-market strategy, pioneering the introduction of virtual reality solutions to the insurance industry. Brandon gained global recognition for achieving record sales on three continents and departed from Matterport following its IPO in 2021.

Currently serving as the Chief Revenue Officer for HOMEER, Inc., Brandon oversees a range of functions, including Marketing, Business Development, Sales, and Client Success. His diverse experience equips him with a discerning perspective on industry trends and a profound understanding of the customer voice across all segments of the insurance industry.