

Bio 11-14-23

Sarah LaFleur Friedman
ServiceMaster by Gilmore SRM

Sarah is the Vice President of Strategic Marketing at ServiceMaster by Gilmore. She has worked in the disaster restoration industry for over 34 years. Her role includes working with a variety of verticals in the Insurance and Property Management industries in both the public and private sectors. She coordinates disaster response for clients with a national footprint and runs point on several TPA's. She has been with the Gilmore team since 1990 and began her career as a Marketing Manager. Sarah oversaw the creation the company's present-day marketing and sales department and has seen the company grow from a small local provider of disaster restoration services to one of the largest in the United States over the last 33 years.

She is WRT, RRP & OSHA 10 certified and has developed several seminars on topics including Disaster Preparedness, Asbestos Awareness, Psychrometry - The Science of Drying, Hoarding, Loss Prevention, and Mold Remediation. Sarah has presented at a number of conferences for staff and independent adjuster partners and property, facility and maintenance managers. She was the New England Regional Sales Manager for JBS Associates prior to joining ServiceMaster by Gilmore.