

As a senior jury consultant with IMS Consulting & Expert Services, Dr. Nick Polavin assists our clients with a variety of jury research services including focus group and mock trial facilitation, research design development, statistical analysis for creating juror profiles, and crafting themes and recommendations for trial. Nick also regularly assists attorneys in court with jury selection and voir dire strategies and has worked on over 60 in his career. In the last two years alone, Nick has selected juries in four cases that have been rated in Courtroom View Network's Top 10 Most Impressive Defense Verdicts of the year.

Nick brings a strong research background to his role at IMS. His work focuses on jurors' information processing styles, their biases, and how they determine damages. He has conducted research on a number of additional topics, including group dynamics, decision making, persuasion, and conspiracy beliefs. Prior to his career as a jury consultant, Nick taught classes on persuasion, public communication campaigns, and media and terrorism.

Nick received his Bachelor of Arts in political science from the University of Michigan, going on to obtain a Master of Arts and Doctor of Philosophy in communication with concentrations in decision psychology and social psychology from The Ohio State University. Prior to graduate school, Nick worked for the Manhattan District Attorney's office and several political campaigns. He currently serves on the Professional Education Committee for the American Society of Trial Consultants.