

Gene Strother
President, Adjust U
Senior Vice President, Mid-America Catastrophe Services

Gene Strother is President of Adjust U, the educational arm of its parent company, Mid-America Catastrophe Services. Gene also serves as Senior Vice President for Mid-America. Gene is responsible for casting the vision and guiding the organization in the areas of training, development, and communications.

Gene is a dynamic communicator and visionary leader.

Gene entered the insurance claims industry in 2005, shortly after Katrina made landfall. His first assignment was as a field property adjuster in New Orleans. Since that initial indoctrination into the industry, he has served as team lead, manager, director, vice president, and president.

Gene has been in leadership and communication roles in various industries and nonprofit organizations for more than 40 years. His background as a speaker, writer, and teacher, coupled with extensive knowledge and experience in claims adjusting uniquely qualifies him to guide one of the industry's most exciting educational forces.

Gene is a graduate of Liberty University.