

PLRB 2024 Presenter Biography – Jay Dykstra

Topic: Exterior and Interior Estimating and Scoping

Jay Dykstra

Alpine Intel

Technical Education Manager



Jay Dykstra is the Technical Education Manager at Alpine Intel. Jay has created and leads the customer education team who develops, presents, and curates all technical education content and continuing education for live and virtual classes, as well as a popular monthly adjuster webinar series. The content includes and covers topics for all of Alpine's operating brands including HVAC Investigators (HVACi), StrikeCheck, Donan Engineering, and National Fire Experts.

Prior to being the Technical Education Manager for Alpine Intel, Jay was a Sr. Property Learning Facilitator for a top 10 property insurance carrier. Jay also has many years of experience as an Outside Property Claim Representative handling both personal lines and commercial lines claims as well as traveling across the country on catastrophe duty.